

**College of Health and Human Development
Faculty Research Themes**

Hotels and Tourism

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| <i>William Andrew</i> | Associate Professor Hospitality Management | Email Address: wpa@psu.edu |
| Research Interests | Hospitality capital structure, real estate options & hospitality valuation, financial impact of hospitality, compensation packages, mergers & acquisitions in hospitality. | |
| <i>David Cranage</i> | Associate Professor Hospitality Management | Email Address: dac2@psu.edu |
| Research Interests | Pre-emptive strategies to buffer the effects of service failures, and increase customer loyalty, empowerment, informed choice. | |
| <i>Deborah Kerstetter</i> | Associate Professor Recreation, Park and Tourism | Email Address: DEBK@PSU.EDU |
| Research Interests | Heritage-based tourism and eco-tourism issues, decision-making within the context of travel and tourism, older adults & travel. | |
| <i>Duarte Morais</i> | Associate Professor Recreation, Park and Tourism | Email Address: DMORAIS@PSU.EDU |
| Research Interests | Cruising & communities of consumption, overcoming constraints to participate in outfitted outdoor recreation. | |
| <i>Karthikeyan Namasivayam</i> | Assistant Professor Hospitality Management | Email Address: kun1@psu.edu |
| Research Interests | Deciphering the dyadic service exchange, trust in service exchanges, fairness in services. | |
| <i>Breffni Noone</i> | Assistant Professor Hospitality Management | Email Address: bmn2@psu.edu |
| Research Interests | Revenue management, particularly the effect of revenue management practices on customer satisfaction and approach-avoidance behaviors customer relationship management. | |
| <i>Amit Sharma</i> | Assistant Professor Hospitality Management | Email Address: AUS22@PSU.EDU |
| Research Interests | Corporate finance, behavioral financial management, interaction of finance and microeconomics. | |
| <i>Arun Upneja</i> | Associate Professor Hospitality Management | Email Address: aupneja@psu.edu |
| Research Interests | Investigation of long-term debt usage by lodging firms & related capital structure issues, hospitality firm valuation using industry models, relative growth rates of domestic vs. foreign earnings for publicly traded restaurants, valuation of bankrupt firms. | |
| <i>Hubert Van Hoof</i> | Professor and School Director Hospitality Management | Email Address: hbv1@psu.edu |
| Research Interests | Hospitality management education, hospitality information technology, international education, accounting and cost control, and public policy issues in tourism and recreation. | |
| <i>Careen Yarnal</i> | Assistant Professor Recreation, Park and Tourism | Email Address: cmy122@psu.edu |
| Research Interests | Leisure across the life span and its relationship to women's health. | |
| <i>Harry Zinn</i> | Associate Professor Recreation, Park and Tourism | Email Address: HZINN@PSU.EDU |
| Research Interests | Environmental values in families of older hunters, cross-regional patterns of outdoor recreation behavior. Behavior, beliefs & attitudes of PA deer hunters, public perceptions of National Forest Management. | |